

# NEW BEGINNINGS RESIDENTIAL TREATMENT CENTER

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## I. ORGANIZATIONAL ETHICS

The Board of Directors of the New Beginnings Residential Treatment Center approves and supports the ethical provision of assistance to consumers who participate in agency services. New Beginnings Residential Center will not discriminate against or refuse its services to anyone on the basis of sex, race, color, religion, national origin, age, disability, HIV/AIDS infections, sexual preference, ability to pay or notoriety of the referral source or consumer.

- New Beginnings Residential Treatment Center accurately markets and promotes itself, consistent with its mission to strengthen individuals, families and community by creating positive, lifechanging opportunities.
- New Beginnings Residential Treatment Center will make decisions regarding service, expansion, collaboration, and affiliation in a manner consistent with our mission.
- New Beginnings Residential Treatment Center is committed to remaining a good community citizen with sensitivity to the impact our decisions may have on surrounding neighborhoods.
- New Beginnings Residential Treatment Center will not enter into any contractual or casual relationship that would promote a conflict with our mission.
- New Beginnings Residential Treatment Center will use ethical and accepted billing practices with all consumers, funders and regulatory agencies.
- The integrity of clinical decision-making is based upon the bio-psychosocial needs of the consumers and not on financial incentives.
- Personal behavior and professional conduct of all New Beginning Residential Treatment Center staff and Board shall be held in high regard and expected from all individuals at all times. New Beginnings Residential Treatment Center staff will abide by the ethical standards of New Beginnings Residential Treatment Center, Inc., as well as their licensing organization.
- New Beginnings Residential Treatment Center Staff and Board members will set appropriate and professional boundaries with all consumers. Staff and Board will not accept and/or exchange gifts, money or gratuities with consumers; will not promote personal fundraising to consumers, will not loan and/or sell personal property to consumers or witness documents unrelated to professional services rendered to consumers.
- Potential conflicts of interest shall be identified and addressed directly by all New Beginnings Residential Treatment Center Board and staff on a voluntary basis. If a conflict is identified pertaining to any Board or staff person, it shall be addressed immediately.
- New Beginnings Residential Treatment Center has a "no reprisal" system for personnel to use in reporting waste, fraud, abuse and other questionable activities and practices in the form of its Board of Directors' approved Corporate Compliance Program.